

Transfer Campaigns

You asked and we delivered. A smart, effective and trackable solution that works specifically for Transfer Recruitment is finally here.

While traditional enrollment solutions have continued to improve, a formulized way of recruiting transfers has eluded many in the admissions world. But transfer students aren't elusive—they're choosy with their dollars, and you should be too. We've crafted a solution that will help your institution better communicate your value and prove you're the right solution for them.

A Smarter Solution

Combine technology, data, and excellent design to communicate the right message at the right time to recruit transfer students.



Capture Behavioral Engagement (CBE)

Utilize your .edu visitor data from your transfer pages to communicate directly with both known and unknown potential transfer students.



Digital Display Targeting

Target your prospective students with banner ads, even if all you have is an email address. Don't have an email address? Use Search Retargeting to target students based on their web searches. You can use our Geo products to send ads to them at specific locations (and even after they leave), and nudge them back to your website with our Retargeting products. Our DDT products engage with your prospects from beginning to end, increasing conversions along the way.



Email Marketing

Create branded, personalized emails with only the most relevant information for Transfers, and craft individualized messaging that's actionable.

